

taxi

How to talk to your clients about Taxi

and why they will listen.



What is it like for businesses out there at the moment?

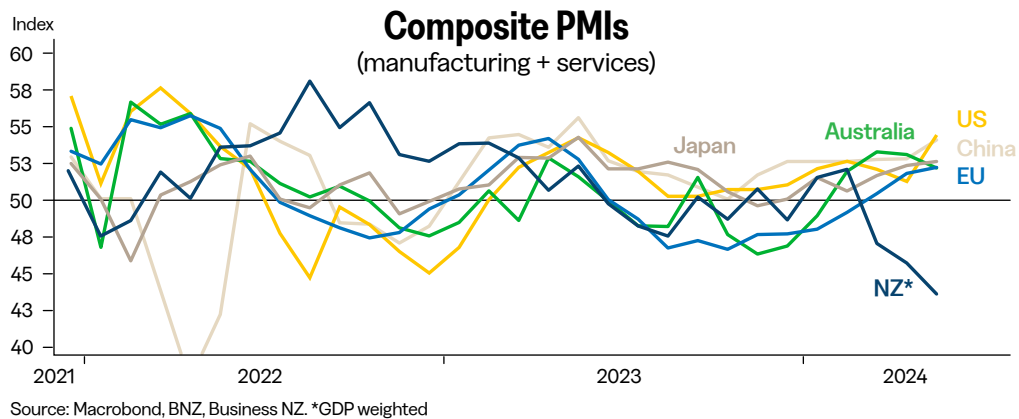
Economic activity is slowing down and cash flow is tight for businesses.

Many of your clients will require access to additional funding to continue to trade during this difficult economic climate.

In the current economic climate, it's more important than ever that you provide your clients with the best tools for their business. Taxi is one of those tools.

“Over 60% of firms [are] now reporting a lack of sales as the primary constraint on their business”

Liam Dann, NZ Herald



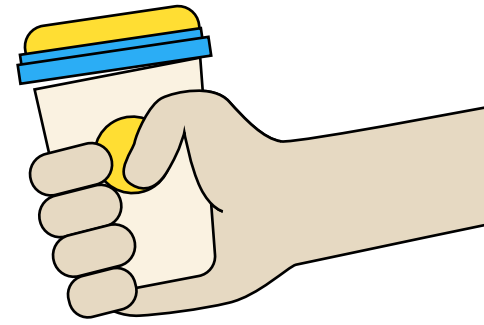
When do I speak to clients about Taxi?

Anytime you're communicating with a client is a great time to talk about Taxi, however the best times are;

- before a provisional tax date, and
- when preparing their GST return, annual accounts or management reports.



How to start the conversation



Example Script 1

“Hi there, a number of our clients are telling us they are finding things tough at present, so we are proactively engaging to let you know about a new product, Taxi, that provides low-cost funding to you which is secured by your provisional tax payments.

You can access 90% of what you pay in tax at very competitive interest rates. We like it because you are still paying your tax, but it offsets the cash flow pressure that can otherwise bring to you.

We are seeing clients in construction, hospitality, professional services, and property use Taxi but to be honest, it is relevant to everyone paying provisional tax.

I will send through some information for you to look over and include a link to their website to [create your free account](#).

If you would like to speak to one of the Taxi Experts, I'm happy to jump on a call with you to go through this together.”



Example Script 2

“Hi there, as you have a provisional tax payment coming up, I'm reaching out to make sure you're all set to make this payment.

A reminder if you make this payment through Taxi, instead of IRD, you can access up to 90% of this payment for use in your business.

Due to the economic climate, we believe paying your provisional tax through Taxi is an excellent option as we don't know what the next few months will look like.

Have you set up your account with Taxi yet? Please ensure you do this before the due date as Taxi cannot provide you with access to funds if you don't make your provisional tax payment through them.

I'll flick you through [the link](#) to create your account, so you're all set up and ready to go by the due date.”

For you or your client to book in and speak with one of our Taxi Experts, [please use this link](#).



Taxi soundbites (if you need them)

Taxi in 20 words...

Taxi gives Kiwi businesses easy access to working capital at about half the rate of a big bank overdraft.

Taxi in 50 words...

Taxi gives businesses easy access to working capital by using their provisional tax payments to secure access to funds at about half the rate of a big bank overdraft. Taxi utilises the IRD-approved tax pooling framework to make “big business” benefits available to all in New Zealand.

Taxi in 100 words...

Taxi revolutionises how Kiwi businesses access funding by utilising the existing provisional tax framework. This innovative solution leverages the IRD-approved tax pooling system, enabling businesses to access capital at about half the cost of a big bank overdraft. Instead of letting provisional tax payments lie dormant with the IRD, Taxi empowers businesses to access working capital to invest in their businesses, fuelling growth or smoothing out cash flow. By making what was traditionally a benefit of big business accessible to all New Zealand businesses, Taxi is not just an exciting financial tool but a ground-breaking innovation for the Kiwi economy.



About half the cost of a big bank overdraft - 7.09%



Big businesses have been doing this for years. Now everyone can benefit.

What are the next steps?

1. Your client sets up an account with us at GoTaxi.co.nz. This takes less than 5 minutes; your client can link their myIR account and complete their AML check after the initial registration is complete.
2. You'll need to make sure their taxpayer entity is included in your firm's Tax Traders portal – this is how we'll know that you have referred this client.
3. Any existing deposits in another tax pool, including Tax Traders, can be transferred over to Taxi so your client can start enjoying the benefits of Taxi straight away.
4. Remind your client to make their next tax payment through Taxi.



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If you and your client would like some further information or to speak with a Taxi Expert, please [book in with us here.](#)

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